

# Being an "International Quality Member"



Globalize your company and achieve short-term goals





## What is the IIDCA?

The International Institute of Sport and Applied Sciences IIDCA was created on November 29, 2006 by a committee of sports professionals from both the European and American continents. The world headquarters are in Spain, under the national registry of associations in group 1, section 1 with number 591986.

The IIDCA is an association that brings together the best companies in the world in different areas such as healthy living, sports and physical activity in general. Its main objective is to raise professional standards by selecting and bringing together the best training schools in order to create instructors who can deliver the greatest care and results to their students, as well as recognizing the best accessory and machinery factories for a correct practice.

Currently the IIDCA is growing both in Europe and America through its affiliation plans, expanding thanks to the collaborating entities that endorse its project in more and more countries, because it is a great opportunity for teachers and instructors to expand their professional frontiers and educational quality by graduating with the best. The directors of the IIDCA member companies are professionals with excellent training and a long teaching career.

## What is it about and who can acquire membership?

A membership with the IIDCA, is to adhere to the proposal of an association that formed a global network of companies in the field of physical activity, health, sports and wellness. There are several types of memberships: Those for professionals, for the media and for entities. Professionals can join by paying their membership, sending a professional presentation, their experience, and the IIDCA will decide whether to incorporate them as an "IIDCA Recognized Professional". The media will agree with IIDCA on mutual benefits, joint dissemination methods and others. Finally, the companies are divided into educational, endorsing and Global entities.





The IIDCA global entities are companies that contribute different values to the field. They can be gyms, spas, manufacturers of equipment, training elements, wellness, software or exclusive products for purposes that can improve the practice of sports or the quality of life of those who use them. They must make a review of their company, the intentions and objectives for which they wish to be part of the IIDCA. After being approved, they will pay their membership to join.

The educational entities, which as the name says, are dedicated to training professionals. They must request their membership via mail, submit supporting documentation, and the IIDCA may endorse them in one of its two options of Educational entities: IIDCA Continuing Education Schools and IIDCA Specialization Schools.

**IIDCA Continuing Training Schools:** These are training schools that have their companies legally and tax registered, have one or more academic proposals of more than 100 hours. Your request is made through the completion of the membership form, the Excel to break down the formations with their workload and attach the logo in png. Once IIDCA in an estimated period of 24 hours analyzes the documentation provided, you will be notified if you can enter to make the corresponding payment. He will obtain the possibility of university endorsement of his courses and will be given the certificate of "International Quality Member IIDCA".

**IIDCA Specialization Schools:** These are training schools that have their companies that have training of less than 100 hours, and that their academic proposal is specific to non-conventional training and/or a specific technique or program. Your request is made through the completion of the membership form, the Excel to break down the formations with their workload and attach the logo in png. Once IIDCA in an estimated period of 24 hours analyzes the documentation provided, you will be notified if you can enter to make the corresponding payment. He will obtain the possibility of university endorsement of his courses and will be given the certificate of "International Quality Member IIDCA".

Finally, the IIDCA presents the Endorsing Entities, which are Universities, Ministries or similar, that legalize or accredit the courses that the members will give.





## What are the benefits?

An IIDCA member can benefit in many ways, but we will exemplify each type of membership. The means of communication may be announced on the IIDCA website with all its networks and means of contact, in addition to part of a monthly note being published in the news section, inviting registered users of the "IIDCA Community" to go to read or register on their website. It is a proposal of mutual benefit, since the IIDCA offers content and current information to its subscribers, while the medium generates new readers or subscribers as well. The media can link to the IIDCA with a flyer on its website so that its followers know that it is a member of the IIDCA and provide feedback to both parties.

**An IIDCA professional** can manage that "showcase" of being an "IIDCA International Quality Professional", to achieve greater international recognition, generate new job options, do business with entities such as clubs or gyms, and to position himself professionally as he sees fit.

**Global entities** are companies that can benefit from making commercial alliances with professionals by supporting them in presentations or shows, training schools such as a gym that wants to become the official venue for courses for different companies, organize official IIDCA events, etc. . The range of businesses is wide, and above all global due to its global reach.

**The endorsing entities** will be able to increase their academic offer through the IIDCA members who have an Educational company, jointly carrying out the training.

**Both the Training Schools and the Specialization Schools**, in the first place, will be able to guarantee with Universities or Ministries around the world, as well as quickly expand their school to other parts of the world. They will have a Web User to upload notes of interest that increase their sales, load the flyers of their courses on the agenda and offer a job opportunity to their students that will generate scalable income as a multilevel.





### The key role of the IIDCA Community

**What is the IIDCA Community?** The community is made up of instructors, masseurs, physical education teachers, athletes, directors of clubs, gyms, Spas, sports associations, etc; coming from all over the world.

Registration to the IIDCA Community is done by each individual and for FREE by completing an online form through the website [www.iidca.net](http://www.iidca.net). Registration allows users to access discounts for the purchase of products, for distance training, jobs, as well as to know the news of the field by the best professionals and media.

How can I benefit a student from my school with my affiliation?

We believe it is important to explain what it means to be an IIDCA international quality school. A school, in addition to providing training of excellence, must show solidarity with peer companies to facilitate global training for its students and those of others.

To better articulate this task, in 2021 we have decided to name "IIDCA Ambassadors". They are directors of IIDCA companies recognized in their country, who will coordinate companies of the same nationality, will facilitate alliances with others, will manage revalidation mechanisms, and will carry out an analysis for the incorporation of new members to the association to facilitate these equivalencies. With the arrival of the association to new countries, the IIDCA will appoint new ambassadors to coordinate all these tasks.

The IIDCA schools can suggest the addition of other companies dedicated to the same specialization in other countries, in order to easily get their students to endorse their qualifications at an international level thanks to the educational network that the IIDCA has.





In the **UNIVERSITY COACHES** section, those who are trained with IIDCA schools will add IIDCA Coins or educational scores. The same will be reflected on our website cumulatively, as will each badge for each course taken with the endorsement of a University. By training with IIDCA, they will benefit their workplaces, where they will enter our "**Safe Training**" list, free of charge, and where the number of professionals trained by IIDCA schools will be announced.

Where and how can I promote myself?

The best way to promote yourself for a company is as an IIDCA International Quality Member. As stated above, belonging to IIDCA favors companies because of the links that can be obtained, commercial ties, business with peers or others who contact IIDCA because of the prestige of the institution, as well as because of its network of professionals. that we call "IIDCA Community" and the agreements that it grants to its members.

Being an IIDCA member allows us to promote ourselves on all networks, on your own website, at events, training, etc.

What is the use of cooperating with the IIDCA mission as a company?

Cooperating with the IIDCA for its growth is important because it is a benefit both for my students or clients and for my institution as well. Helping to add members with the same objectives in other countries, allows us to generate greater revalidations for our own students or those of other members, as well as with Universities. On the other hand, recommending global entities to join the IIDCA proposal, can favor everyone to universalize benefits and/or help those with less economic possibilities to also grow.

With the IIDCA we can promote events, congresses, and solidarity acts. Our manifesto is in pursuit of healthy living and fighting for everyone to have a better quality of life.





You can also be an  
IDCA member



Join the world's largest NETWORK  
OF EDUCATIONAL  
ENTREPRENEURS!

